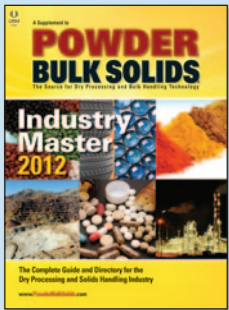


2013 EDITORIAL & ADVERTISING CALENDAR

Magazine	January	February	March	Industry Master	April	May
Issue Close Date	November 16, 2012	December 14, 2012	January 18	10% off Early-Bird Deadline is Dec. 7 February 7	February 15	March 22
Special Emphasis		• Profiles/Case Studies		Annual Directory/ Buyers Guide (see page 9)	• POWTECH Show Issue	• PTX Canada Show Issue
Issue Focus	• Pneumatic Conveying	• Drying & Evaporation	• Mixing & Blending	Reaching more than 37,000 dry processing engineers and managers, this is the complete guide for the dry processing and bulk solids handling market, in print and online. 	• Mechanical Conveying	• Size Reduction
Please submit all editorial materials by issue close date to Kevin Cronin, editor-in-chief, at kevin.cronin@ubm.com.	• Size Reduction	• Instrumentation	• Bin Activators & Dischargers		• Blowers & Fans	• Explosion Suppression & Spark Detection/Extinguishment
	• Weighing	• Storage	• Mills, Granulators, & Crushers		• Dust Collection	• Vibrators
Editor's Spotlight	• Feeders	• Valves, Gates, & Airlocks	• Bags, Bagging, & Packaging		• Pneumatic Conveying	• Feeders
Market Showcase	• Dust Collection	• Mechanical Conveying	• Weighing & Batching		• Screening, Classifying, & Separation	• Bags, Bagging, & Packaging
Bonus for Advertisers						• Storage
Value-Added Services	• Reader Connect Lead Program	• Profiles/Case Studies—free with Standard Page or larger ad; free Web site showcase for fractional advertisers	• Ad Performance Study		• POWTECH Show Exhibitor Highlights	• PTX Toronto Show Exhibitor Highlights
Bonus for Advertisers		• Reader Connect Lead Program	• Reader Connect Lead Program		• Equipment Highlight for all non-exhibiting advertisers	• Equipment Highlight for all non-exhibiting advertisers
Special Products			The Resource Spring Edition Special insert featuring industry products, Web sites, & literature	• Free Enhanced Listing at powderbulksolids.com for all Industry Master display advertisers		
				• 10% off B&W space for all Early-Bird advertisers. <i>Early-Bird deadline is December 7!</i>		
Bonus Distribution	• WestPack and PLASTEC West Feb. 12–14 Anaheim, CA	• Distributed at leading industry events for 6 months	• International Biomass Conference & Expo Apr. 8–10 Minneapolis, MN	• Reader Connect Lead Program	• INTERPHEX Apr. 23–25 New York, NY	• PTX Canada May 14–16 Toronto, Canada
		• GEAPS Exchange Feb. 23–26 Louisville, KY		• Distributed at leading industry events for 12 months	• POWTECH Apr. 23–25 Nuremberg, Germany	

Editorial calendar subject to change.

Enewsletters	January	February	March		April	May
PBS Weekly	The industry's only weekly e-newsletter delivered to more than 27,000 subscribers.					
Market/Industry Focus	Jan 10 Dust Collection Jan 24 Mechanical Conveying Jan 31 Screening, Classifying, & Separation	Feb 7 Safety Feb 14 Feeders Feb 28 Pneumatic Conveying	Mar 7 Instrumentation & Process Control Mar 12 Size Reduction Mar 21 Bags, Bagging, & Packaging Mar 28 Valves, Gates, & Airlocks	April 9 POWTECH Show E-Showcase	Apr 4 Food Apr 11 Dust Collection Apr 16 Mechanical Conveying Apr 25 Screening, Classifying, & Separation	May 2 Mixing May 9 Feeders May 23 Pneumatic Conveying May 30 Weighing
E-Product Showcase	Jan 17	Feb 21	Mar 14		Apr 18	May 16

June	July	August	September	October	November	December
April 19	May 17	June 21	July 19	August 23	September 20	October 18
			• Profiles/Case Studies	• PTX Texas Show Issue		
• Valves, Gates, & Airlocks • Material Handling & Transportation	• Weighing	• Dust Collection & Air Pollution Control	• Feeders	• Screening, Classifying, & Separation	• Storage • Bags, Bagging, & Packaging	• Instrumentation & Process Automation
• Vacuum Systems & Cleaning • Mixing & Blending • Screening, Classifying, & Separation	• Level Indicators & Flow Measurement • Piping, Tubing, & Coupling • Bags, Bagging, & Packaging	• Pneumatic Conveying • Particle Analysis • Instrumentation & Process Control	• Size Reduction • Material Handling & Transportation • Mechanical Conveying • Metal Detection & Separation	• Weighing • Heat Exchangers • Drying & Thermal Solids Processing • Safety	• Valves, Gates, & Airlocks • Moisture Analyzers • Dust Collection	• Mechanical Conveying • Mixing & Blending • Biomass
• Instrumentation & Process Control	• Size Reduction	• Valves, Gates, & Airlocks	• Mixing & Blending	• Pneumatic Conveying	• Feeders	• Drying & Evaporation
• Test Facility Profiles • Reader Connect Lead Program	• Reader Connect Lead Program	• Reader Connect Lead Program	• Profiles/Case Studies—free with Standard Page or larger ad; free Web site showcase for fractional advertisers • Reader Connect Lead Program	• PTX Texas Show Exhibitor Highlights • Equipment Highlight for all non-exhibiting advertisers • Reader Connect Lead Program	• Reader Connect Lead Program	• Test Facility Profiles • Reader Connect Lead Program
	The Resource Summer Edition <i>1/2 price for May issue advertisers</i>			The Resource Fall Edition <i>Special insert featuring industry products, Web sites, & literature</i>		
• EastPack and PLASTEC East June 18–20 Philadelphia, PA			• Distributed at leading industry events for 6 months • PACK EXPO Las Vegas Sep. 23–25 Las Vegas, NV	• PTX Texas Oct. 15–16 Houston, TX • Process Expo Nov. 3–6 Chicago, IL		• The Chem Show Dec. 10–12 New York, NY

June	July	August	September	October	November	December
June 6 Size Reduction June 13 Bags, Bagging, & Packaging June 27 Instrumentation & Process Control	July 11 Dust Collection July 16 Mechanical Conveying July 25 Screening, Classifying, & Separation	Aug 1 Safety Aug 8 Feeders Aug 22 Pneumatic Conveying	Sept 5 Size Reduction Sept 12 Bags, Bagging, & Packaging Sept 26 Valves, Gates, & Airlocks	Oct 3 Mixing & Blending Oct 10 Dust Collection Oct 24 Food	Nov 7 Feeders Nov 19 Pneumatic Conveying Nov 21 Weighing	Dec 5 Size Reduction Dec 10 Bags, Bagging, & Packaging Dec 19 Instrumentation & Process Control
June 20	July 18	Aug 15	Sept 19	Oct 17	Nov 14	Dec 12