

Rate Card No. 60 from January 1, 2012, all prices in EURO

Size of journal

DIN A4, 210 mm wide, 297 mm high

Type area: 190 mm wide, 270 mm high,
4 columns each 46 mm wide, 1/1 page = 1080 mm

Trim size: 210 mm wide, 297 mm high,

With bleed: 216 mm wide, 303 mm high

Sizes and prices of insertions

Size	Width x Height in mm	Basic price b/w €
1/1 page	190 x 270	3,060.00
2/3 page	190 x 180 126 x 270	2,095.00
Junior page	136 x 190	2,050.00
1/2 page	190 x 134 94 x 270	1,710.50
1/3 page	190 x 88 62 x 270	1,195.00
1/4 page	190 x 66 94 x 134 46 x 270	958.00
1/8 page	190 x 32 94 x 66 46 x 134	570.00

Colour charges

For additional standard colours according to the European colour pattern (not subject to discounts)

Size/Issues	1/1, 2/3 page	JP, 1/2, 1/3 page	1/4 page
2nd colour	300,00 €	300,00 €	300,00 €
full colour	900,00 €	900,00 €	900,00 €

Price for each special colour on request

Bleed ads and DPS bleed ads

(10% adder on base price full page b/w, no discount allowed) 306.00 €

2 successive pages recto/verso:

(max. 4 color per Euroscale) 4,725.00 €

per additional sheet

(max. 4 color per Euroscale)
Based on 1 sheet = 1 advertising page 2,362.00 €

Front Page 4,300.00 €

Inner-frontpage 2,980.00 €

Company-portrait 3,980.00 €

Reductions

Insertions placed within the space of a year

Series contract	3 ads	6 ads	9 ads	12 ads
	3%	5%	10%	15%

Space contract	2 pages	3 pages	6 pages	12 pages
	5%	10%	15%	20%

Please ask for special conditions applying to larger orders.

Bound-in inserts

up to 135 g/m ²	2 pages	3,227.00 €
	4 pages	4,840.50 €
	6 pages	6,454.00 €
	8 pages	8,067.50 €

Discounts:

See space and series contract, also in combination with advertisements.

Inserts: (not subject to discounts)

Size up to 4 pages 287 mm x 200 mm and up to 25 grams in weight per thousand 235.00 €

Presentation of sample is required prior to confirmation of order. Delivery 14 days prior to publication. (Prices for inserts with a higher paper weight or on very thin paper on request). For postal reasons only national print run can be booked.

Attached postcards

Attached postcards size DIN A6 (10.5 cm x 14.8 cm) up to 5 g in weight, in connection with a 1/1 page advertisement or a 2 pages insert 25 % extra of net rate plus 35.00 € for gluing per thousand.

Delivery

To be dispatched free to:
Vogel Druck und Medienservice, Leibnizstr. 5, D-97204 Höchberg, Germany (with notice "bulk solids handling", No....)

Printing method:

Inside pages: web-fed offset, Cover: Sheet-fed offset
Binding: Saddle stitching

Material Delivery

Please send all print ad material as high resolution pdf files (composite PDF-file 1.3, image data 300 dpi resolution, printing colours: CMYK)

■ by E-mail to karin.weissenberger@vogel.de,
cc verlags-service@vogel.de

■ FTP server: [vogelftp.vogel-net.de](ftp://vogelftp.vogel-net.de), User: vs, Password: service

Online materials: Please send all online ad material, for specifications please see order confirmation,
by E-mail to operations@vogel.de, cc karin.weissenberger@vogel.de

Issue	Engineering & Operation Topics	Project Monitor	Product Overview	Trade Fairs & Events
1	PD Feb 24 th <ul style="list-style-type: none"> Process Control and Automation, Instrumentation Large-scale Plant Construction and Engineering Drive Systems and Components 	India	Silo-technology	Powder & Bulk Solids India , Ahmedabad/India, 13.-15.03.12 Expomin , Santiago de Chile/Chile, 11.-14.04.12 HANNOVER MESSE , Hanover/Germany, 23.-27.04.12 Mining World Russia , Moscow/Russia, 24.-26.04.12
	BD Feb 02 nd <ul style="list-style-type: none"> Belt Conveying and Mechanical Conveying Stockyards, Domes and Bunkers Plant Design, Maintenance and Operation 			
	DA Jan 19 th			
Special Newsletter Silo Technology				
Special Newsletter Powder & Bulk Solids India				
2	PD Apr 18 th <ul style="list-style-type: none"> Dust Control and Environment Protection Process Control and Automation, Instrumentation Mechanical Processing, Size Reduction and Separation Pneumatic and Hydraulic Conveying 		Explosion-Protection	Waste Expo , Las Vegas/USA 01.-03.05.12 ConBuild Mining Indonesia , Jakarta/Indonesia, 02.-05.05.12 CIM , Edmonton/Canada 06.-08.05.12 IFAT Entsorga , Munich/Germany, 07.-11.05.12 PTXi International , Rosemont/USA, 08.-10.05.12
	BD Mar 23 rd <ul style="list-style-type: none"> Silo Installations, Storage and Transport Containers Project Management & Engineering Tools & Techniques Rail and Road Transportation 			
	DA Mar 09 th			
Special Newsletter Recycling & Waste Handling				
SI	PD Jun 15 th	Conveyor Technology Guide – 15,000 copies A Guide to Equipment Manufacturers, Engineering and Consulting Companies, and important Universities, Institutions and Associations World Wide, together with Technical Articles and Case Studies on Conveyor Applications and Technologies.		
	BD May 22 nd			
	DA May 07 th			
Special Newsletter Conveyor Technology				
3	PD Aug 10 th <ul style="list-style-type: none"> Process Control and Automation, Instrumentation Belt Conveying and Mechanical Conveying Pneumatic and Hydraulic Conveying 	USA	Stockyard Technology	ChoPS , Friedrichshafen/Germany, 10.-13.09.12 ElectraMining , Johannesburg/South Africa, 10.-14.09.12 Minexpo , LasVegas/USA 24.-26.09.12 International Chemical Industry , Shanghai/China, 26.-28.09.12 International Powder Bulk , Shanghai/China, September 2012
	BD Jul 19 th <ul style="list-style-type: none"> Drive Systems and Components Dust Control and Environment Protection Project Management & Engineering Tools & Techniques 			
	DA Jul 05 th			
Special Newsletter Minexpo				
4	PD Sep 14 th <ul style="list-style-type: none"> Silo Installations, Storage and Transport Containers Process Control and Automation, Instrumentation Fire and Explosion Protection, Plant and Personnel Safety 	Europa	Pneumatic Conveying	Bulk Solids Europe , Berlin/Germany, 11.-12.10.12 Fakuma , Friedrichshafen/Germany, 16.-20.10.12
	BD Aug 23 rd <ul style="list-style-type: none"> Rail and Road Transportation Plant Design, Maintenance & Operation Dry Bulk Terminals, Ship Loading and Unloading 			
	DA Aug 19 th			
Special Newsletter BulkSolids Europe				
5	PD Oct 10 th <ul style="list-style-type: none"> Process Control and Automation, Instrumentation Fire and Explosion Protection, Plant and Personnel Safety Silo Installations, Storage and Transport Containers 		Dust Control	easyFairs SCHÜTTGUT , Dortmund/Germany 07.-08.11.12 Greenergy Expo , Milano/Italy 07.-09.11.12
	BD Sep 17 th <ul style="list-style-type: none"> Pneumatic and Hydraulic Conveying Large-scale Plant Construction and Engineering Dry Bulk Terminals, Ship Loading and Unloading 			
	DA Sep 03 rd			
Special Newsletter Dust Control				
6	PD Nov 19 th <ul style="list-style-type: none"> Belt Conveying and Mechanical Conveying Large-scale Plant Construction and Engineering Mechanical Processing, Size Reduction and Separation 	Australia	Process Control & Automation	SPS/IPC/DRIVES , Nuremberg/Germany, 27.-29.11.12 BaumaChina , Shanghai/China, 27.-31.11.12 International Mining and Machinery , Kalkutta/India, 05.-08.12.12
	BD Oct 25 th <ul style="list-style-type: none"> Drive Systems and Components Plant Design, Maintenance and Operation Stockyards, Domes and Bunkers Belt Conveying and Mechanical Conveying 			
	DA Oct 11 th			
Special Newsletter Drive Systems & Components				

PD: Publication Date | BD: Booking Deadline | DA: Deadline for articles

Characteristics:

SCHÜTTGUT is the leading technical journal for bulk materials handling in German language - and provides a cross-media platform for users, system & component suppliers and science. Problem-solving approaches and trends in efficient bulk materials handling are shown - across all sectors of the materials handling industries: building materials, energy, agriculture, chemicals and plastics. Competent. Opinion forming. Connective.

SCHÜTTGUT informs about the various processing steps and procedures for the extraction and use of coarse to finely grained materials. Technical and scientific papers from research and development, process engineering, product and material development, product news, event and date references - always high quality and up to date. Special attention is paid to the description of processes of rationalization, process control, automation, measurement technology, quality assurance, operational safety and environmental protection. In addition it is reported about new products, events, fairs, trade events and the Who's Who of the industry.



Regular topics in SCHÜTTGUT are:

- Drive Technology
- Automation
- Fire and Explosion Protection
- Energy Efficiency
- Dosing and Weighing Technology
- Maintenance
- Mechanical and Pneumatic Conveying
- Measurement
- Control and Instrumentation
- Quality Assurance
- Bulk Material Characterization
- Silos and Silo Accessories

Frequency:

7 issues per year

Publisher:

Gerd Kielburger

Publishing Company:

Vogel Business Media GmbH & Co. KG
 SCHÜTTGUT, 97064 Würzburg/Germany
 Max-Planck-Str. 7/9
 97082 Würzburg/Germany
 Phone: +49 931 418-2256
 Fax: +49 931 418-2090
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Subscription Rates:

Annual subscription EUR 209,00
 Single copy EUR 40,00

Frequency and Content:

2010 = 8 Issues
 Size of Journal: DIN A4

Total Number of Pages:	487 pages	=	100.0 %
Editorial:	311 pages	=	63.9 %
Ads:	176 pages	=	36.1 %
including Publisher's ads:	40 pages	=	18.6 %

Topics Breakdown:

Total editorial content 2010 = 311 pages			
Technical articles	170 pages	=	54.7 %
Product information	51 pages	=	16.4 %
Business news	24 pages	=	7.7 %
Other	66 pages	=	21.2 %

Circulation Audit:



Circulation Analysis:

Copies per issue on average throughout the year
Period: July 01, 2010 - June 30, 2011

Print run:	5,061	
Total circulation:	4,930	incl. abroad: 607
Sold circulation:	387	
Free copies:	4,543	
Archives/Voucher copies/ other copies:	131	

Job Characteristics: Positions in the Company:

	Share of total circulation	
	%	copies
Management / Technical Management	54.7	2,697
Production /Quality Management	20.1	991
Purchasing	12.6	621
Other Functions	10.5	518
Without further Details		104
Rounding difference	2.1	-1
Total circulation:	100.0	4,930

Size of Economic Entity:

	Share of total circulation	
	%	copies
1 – 49 employees	11.5	567
50 – 99 employees	31.3	1,543
100 – 199 employees	18.8	927
200 – 499 employees	32.2	1,587
> 500 and more employees	5.0	247
Not covered*	1.2	59
Total circulation:	100.0	4,930

* Non-producing (Paragraph 4-9) by „Classification of Economic Sectors“)

Industrial Sectors / Economic Sectors / Professional Groups

Recipient groups (according „Classification of Economic Sectors“ by the German Statistic Group)	Share of total circulation	
	%	copies
Chemistry of basic materials, fine chemicals, coking plant, mineral oil processing	23.1	1,139
Plastic industry	22.5	1,109
Cole mining, construction materials industry, manufacturers of glas, ceramics, mineral processing, services for the mining industry	12.5	616
Animal feed and fertilizer industry	15.3	754
Power generation industry, mining	10.8	532
Mechanical engineering	6.9	340
Consulting engineers, process engineering, design	5.8	286
Other Sectors / No data given	3.1	153
Rounding difference		1
Total circulation	100.0	4,930

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DIN A4, 210 mm wide, 297 mm high

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4 columns each 46 mm wide, 1/1 page = 1080 mm

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With bleed: 216 mm wide, 303 mm high

Sizes and prices of insertions

Size	Width × Height in mm	Basic price b/w
1/1 page	190 × 270	2,355.00 €
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Junior page	136 × 190	1,570.00 €
1/2 page	190 × 134 94 × 270	1,390.00 €
1/3 page	190 × 88 62 × 270	995.00 €
1/4 page	190 × 66 94 × 134 46 × 270	790.00 €
1/8 page	190 × 32 94 × 66 46 × 134	470.00 €

Colour charges

For additional standard colours according to the European colour pattern (not subject to discounts)

Size/Issues	1/1, 2/3 page	JP, 1/2, 1/3 page	1/4 page
2nd colour	300.00 €	300.00 €	300.00 €
full colour	900.00 €	900.00 €	900.00 €

Price for each special colour on request

Bleed ads and DPS bleed ads

(10% adder on base price full page b/w, no discount allowed)

235.50 €

2 successive pages recto/verso:

(max. 4 color per Euroscale)

3,844.00 €

per additional sheet

(max. 4 color per Euroscale)

Based on 1 sheet = 1 advertising page

1,922.00 €

Frontpage

3,900.00 €

Inner-frontpage

2,250.00 €

Company-portrait

3,285.00 €

Reductions

Insertions placed within the space of a year

Series contract	3 ads	6 ads	9 ads	12 ads
	3%	5%	10%	15%

Space contract	2 pages	3 pages	6 pages	12 pages
	5%	10%	15%	20%

Please ask for special conditions applying to larger orders.

Bound-in inserts

up to 135 g/m ²	2 pages	2,583.00 €
	4 pages	3,874.50 €
	6 pages	5,166.00 €
	8 pages	6,457.50 €

Discounts:

See space and series contract, also in combination with advertisements.

Inserts: (not subject to discounts)

Size up to 4 pages 287 mm × 200 mm and up to 25 grams in weight per thousand 258.00 €.

Presentation of sample is required prior to confirmation of order. Delivery 14 days prior to publication. (Prices for inserts with a higher paper weight or on very thin paper on request). For postal reasons only national print run can be booked.

Attached postcards

Attached postcards size DIN A6 (10.5 cm × 14.8 cm) up to 5 g in weight, in connection with a 1/1 page advertisement or a 2 pages insert 25 % extra of net rate plus 35.00 € for gluing per thousand.

Delivery

To be dispatched free to:

Vogel Druck und Medienservice, Leibnizstr. 5, D-97204 Höchberg, Germany (with notice "SCHÜTTGUT", No....)

Printing method:

Inside pages: web-fed offset, Cover: Sheet-fed offset
Binding: Saddle stitching

Material Delivery

Please send all print ad material as high resolution pdf files (composite PDF-file 1.3, image data 300 dpi resolution, printing colours: CMYK)

- by E-mail to werner.wolz@vogel.de, cc verlags-service@vogel.de
- FTP server: [vogelftp.vogel-net.de](ftp://vogelftp.vogel-net.de), User: vs, Password: service

Online materials: Please send all online ad material, for specifications please see order confirmation, by E-mail to operations@vogel.de, cc werner.wolz@vogel.de

Issue		Topics	Special	Fairs / Events
1	PD Mar 13 th	<ul style="list-style-type: none"> ▪ Pneumatic & Mechanical Conveying ▪ Mechanical Processing, Mixing ▪ Weighing & Dosing ▪ Maintenance 	Flow Measurement	HANNOVER MESSE , Hanover/Germany 23.-27.04.12
	BD Feb 20 th			
	DA Feb 06 th	Special E-Newsletter: Flow Measurement		
2	PD Apr 30 th	<ul style="list-style-type: none"> ▪ Silo & Stockyard Technology ▪ Process Control & Automation ▪ Filtration ▪ Pneumatic & Mechanical Conveing 	Crushing, Grinding, Sieving	IFAT Entsorga , Munich/Germany 07.-11.05.12 easyFairs SCHÜTTGUT Schweiz , Basel/Switzerland 23.-24.05.12 AIMS , Aachen/Germany 30.-31.05.12
	BD Apr 04 th			
	DA Mar 21 st	Special E-Newsletter: Crushing, Grinding, Sieving		
3	PD Jun 08 th	<ul style="list-style-type: none"> ▪ Mechanical Processing ▪ Dust Control ▪ Process Control & Automation ▪ Pneumatic & Mechanical Conveying ▪ Weighing & Dosing 	Explosion Protection	ACHEMA , Frankfurt/Germany 18.-22.06.12
	BD May 15 th			
	DA Apr 30 th	Special E-Newsletter: Explosion Protection		
4	PD Aug 22 nd	<ul style="list-style-type: none"> ▪ IBC's, FIBC's, Bags, Filling, Discharging, Handling ▪ Weighing & Dosing ▪ Process Control & Automation ▪ Maintenance & Wear Protection 	Level Measurement	ChoPS , Friedrichshafen/Germany 10.-13.09.12 FachPack , Nuremberg/Germany 25.-27.09.12 Bulk Solids Europe , Berlin/Germany 11.-12.10.12 Fakuma , Friedrichshafen/Germany 16.-20.10.12 Schüttgut-Forum , Würzburg/ Germany, 23.-24.10.12
	BD Jul 30 th			
	DA Jul 16 th	Special E-Newsletter: Level Measurement		
SI	PD Oct 02 nd	The big Schüttgut-Yearbook, The Who-is-Who of the German bulk materials handling industry, Supplier Directory Increased Circulation: 10,000 copies		
	BD Sep 07 th			
	DA Aug 21 st			
5	PD Oct 24 th	<ul style="list-style-type: none"> ▪ Mechanical Processing ▪ Process Control & Automation ▪ Weighing & Dosing ▪ Pneumatic & Mechanical Conveying ▪ Explosion Protection & Dust Control 	easyFairs SCHÜTTGUT 2012: News & Trends	easyFairs SCHÜTTGUT , Dortmund/Germany 07.-08.11.12 
	BD Sep 28 th			
	DA Sep 12 th	Special E-Newsletter: easyFairs SCHÜTTGUT		
6	PD Nov 29 th	<ul style="list-style-type: none"> ▪ IBC's, FIBC's, Bags, Filling, Discharging, Handling ▪ Silo & Stockyard Technology ▪ Pneumatic & Mechanical Conveying ▪ Mechanical Processing 	Mixing, Homogenizing, Coating	
	BD Nov 06 th			
	DA Oct 18 th	Special E-Newsletter: Mixing, Homogenizing, Coating		

PD: Publication Date | BD: Booking Deadline | DA: Deadline for articles



Banner
 With classic online advertising formats www.bulk-solids-handling.com provides the right format for every sales message. Read more about banners on page 12.

The screenshot shows the homepage of www.bulk-solids-handling.com. The main navigation bar includes Home, News, Specials, Technical Resources, Companies, Events, Whitepaper, Webcasts, and My BSH. A featured article titled "Stockyard Equipment: EXTENDING THE BOUNDARIES OF AUTOMATED STOCKYARD EQUIPMENT FOR COAL" is prominently displayed. Below this, there are sections for "RECENT NEWS ABOUT BULK SOLIDS HANDLING" with several news items, "SPECIALS" featuring a "Special Minerals & Mining" section, and "MULTIMEDIA GALLERIES" with a "Lounge" video player. A sidebar on the right contains a "NEWSLETTER" subscription form, a "WHITEPAPER" section with a PDF icon, and a "LIVE TICKET" section. The footer includes contact information and copyright details for 2011 Vogel Business Media.



Webcast
 Use the full range of multimedia presentation options to give the user a feeling for your products and services. Read more on page 17.

Company profile
 Our extensive company database makes it easy for users to find your company and offers a wide range of research options. Read more about company profiles on page 14.

Advertising in the newsletter
 The reach of the bulk-solids-handling-newsletter is IVW certified and thus transparent and comprehensible. Find more information on page 13.

Whitepaper
 Highlight the applications and benefits of your products and position yourself as solution provider and technology leader. Read more on page 16.

Video Ad
 The perfect environment for presenting product and image films to an interested professional audience. Read more on page 12 or 21.

1 Web address: www.bulk-solids-handling.com

2 Profile:

The website www.bulk-solids-handling.com offers a diverse multimedia range of technical and product information as well as business news, clearly arranged by industry segments. In addition to this, supplierspecific content in form of whitepapers and webcasts is also provided.

3 Target group:

Planners and project managers, engineers, buyers and service providers in the industry sectors mining, cement, metallurgy, chemical engineering, power plants and freight service.

4 Publisher: Vogel Business Media GmbH & Co. KG
Postal address: bulk solids handling, 97064 Würzburg
Office address: Max-Planck-Str. 7/9, 97082 Würzburg
Phone: +49 931 418-0
Telefax: +49 931 418-2030
Internet: www.vogel.de
E-Mail: info@vogel.de

5 Editorial office: Marcel Droettboom
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 marcel.droettboom@vogel.de

Frank Jablonski, Online
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 frank.jablonski@vogel.de

6 Advertisements: Klaus-Michael Göhler
 Phone: +49 931 418-2716
 klaus.goehler@vogel.de

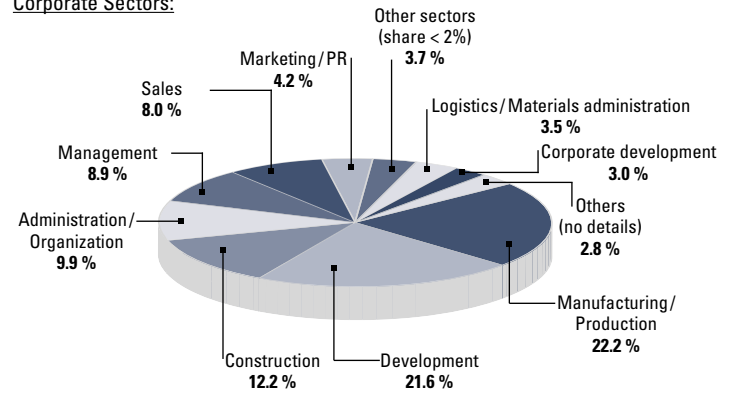
7 Data delivery: Please refer to the detailed information at www.kunden.vogel.de/eTechspecs

User analysis of www.bulk-solids-handling.com

Industrial sectors:

Mining	31.1
Ports & Terminals	20.5
Engineering / Consulting	50.6
Gravel / Sand / Aggregates	15.4
Iron / Steel	16.7
Power Plants	18.9
Grain / Feed / Fertilizer	13.1
Chemicals / Plastics	15.7
Cement / Lime / Gypsum	23.1

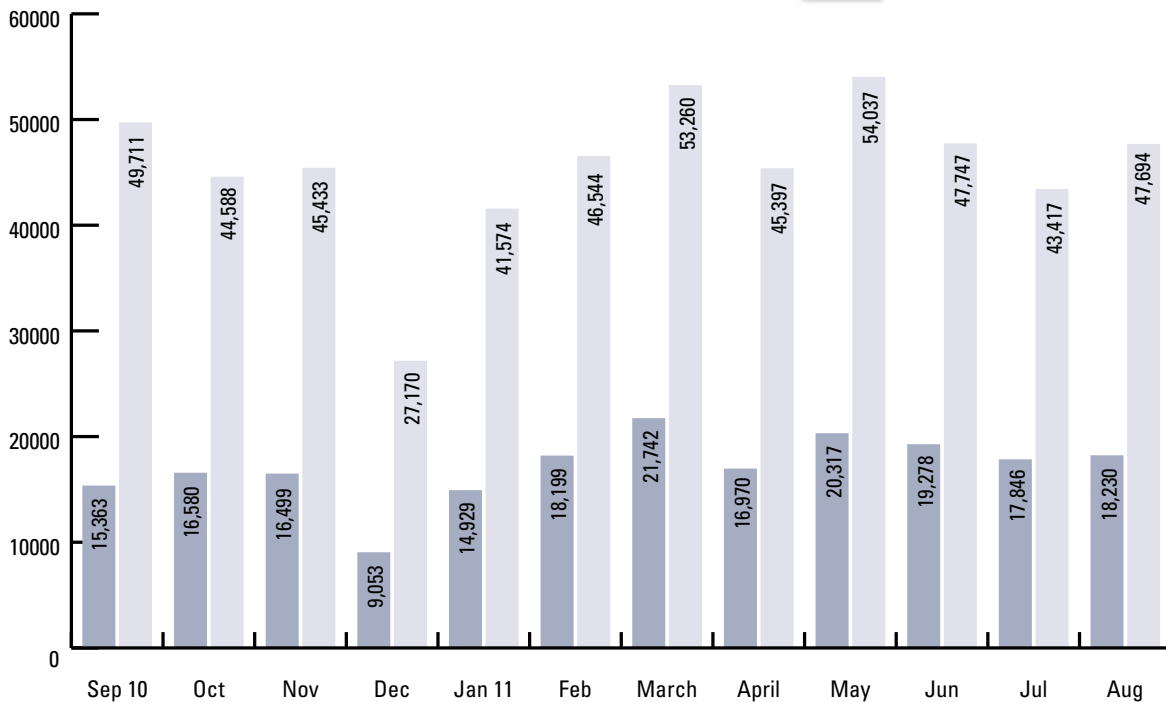
Corporate Sectors:



Reach analysis bulk-solids-handling.com*:



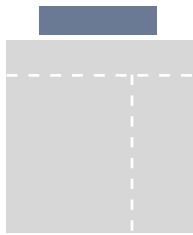
■ Visits ■ Page Impressions



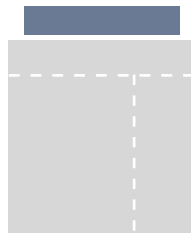
* IVW guarantees a neutral and objective identification and examination of the distribution of advertising media. The IVW results provide consumers and professional advertisers with reliable data. Media providers, advertisers and advertising agencies have thus created an efficient monitoring system under their joint supervision. In the field of online media, IVW determines the total number of page views and individual associated use processes of web offerings.

Banner – the appropriate format for your message

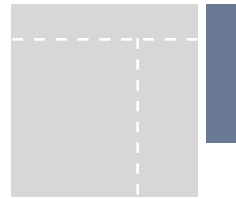
With its offering of classical online advertising formats www.bulk-solids-handling.com provides the right format for every advertising message. Individually planned and efficiently implemented, designed and programmed by Vogel Business Publishing Service on request.



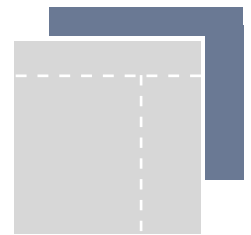
FULLSIZE
Dimension:
468 × 60 px
File size:
max. 50 KB



LEADERBOARD
Dimension:
728 × 90 px
File size:
max. 50 KB



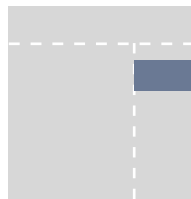
SKYSCRAPER
Dimension:
160 × 600 px or
120 × 600 px
File size:
max. 50 KB



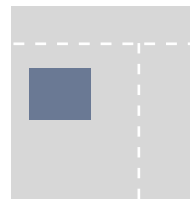
HOCKEYSTICK
Dimension:
728 × 90 px on top
160 × 600 px or
120 × 600 px on the right
File size:
each max. 50 KB



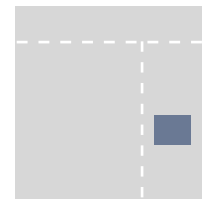
WALLPAPER
Dimension:
728 × 90 px on top
160 × 600 px or
120 × 600 px on the top
+ color hex code
File size:
each max. 50 KB



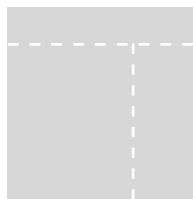
TEASERBOX
File size:
max. 200 characters
+ picture or logo
e.g. as Whitepaper/
Webcast of the
week



CONTENT AD
Dimension:
336 × 280 px or
300 × 250 px
File size:
max. 50 KB



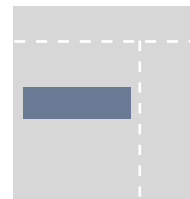
VIDEO AD
Dimension:
on request
File size:
on request



PAGEPEEL
Dimension:
on request
File size:
on request



BANDEROLE AD
Dimension:
770 × 250 px open
21 × 250 px closed
File size:
max. 50 KB



TEXT AD (only Newsletter)
Dimension:
468 × 160 px
300 characters
File size:
max. 50 KB

You can see a demonstration of possible banner formats online at www.bulk-solids-handling.com/banner. Other banner formats on request.

Please refer to our detailed instructions at www.kunden.vogel.de/eTechspecs.

Display advertising											
Formats	Fullsize	Leaderboard	Skyscraper	Hockeystick	Wallpaper	Teaserbox	Content Ad	Video Ad	Pagepeel	Banderole Ad	Other formats
CPT (costs in EUR per 1,000 Ad Impressions, in rotation)	120.00	155.00	155.00	195.00	230.00	150.00	210.00	230.00	230.00	295.00	on request

Individual advertising formats		Prices
Topic sponsoring	<ul style="list-style-type: none"> Booking of a complete topic level Link from homepage to sponsored topic level (via Teaserbox) Display of logo and "Sponsored by COMPANY" (on the right) at the sponsored topic level Wallpaper background in the sponsored area and/or booking of all standard banner positions (Teaserbox, Leaderboard, Hockeystick, ...) Link to customer's topic-related microsite 	on request
Microsite	<ul style="list-style-type: none"> Creation of a linked sponsoring-specific microsite 	on request

All prices in EUR plus VAT



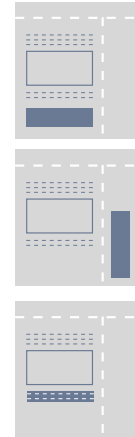
Our banner formats in the regular newsletters

Newsletter advertising – penetrate your target group

With its newsletter-format **bulk-solids-handling.com** fulfills the information demand of the target group. The reach of the newsletters generates an effective penetration of the target group. Banners containing advertising messages are placed and delivered in a relevant and current environment.

The following formats are available:

- **Fullsize**
468 x 60 px
jpg, gif or png
max. 50 KB
- **Skyscraper**
160 x 600 px
jpg, gif or png
max. 50 KB
- **Text Ad:**
468 x 160 px
300 characters + 40 characters headline
plus picture (100 x 100 px) as jpg, gif or png
max. 50 KB



Banner placement in the bulk-newsletter	Rates in EUR per mailing for the booked period		
<ul style="list-style-type: none"> ■ 17,000 contacts ■ delivery: weekly, every Thursday ■ available formats: Fullsize, Skyscraper, Text Ad ■ discount: 10% (> 4 emissions)* 	Fullsize	Skyscraper	Text Ad
	1,280.00	1,460.00	1,680.00

* Discounts refer to a booking period of 1 month.

All prices in EUR plus VAT

The bulk solids handling-newsletter informs weekly with news from research, science and industry.

Industry-news from:

- Dry Bulk
- Cement
- Mining
- Events/Conferences
- New Products and Developments
- Coal Handling

Officially certified

The reach of the bulk-newsletter is audited by the IVW! Rely on transparency in your media planning and trust only audited reach data. For further details please check www.ivw.de

